



世民律師事務所 SHIMIN LAW OFFICES

## Shimin Law Offices Event of the Week – Doing Business in China – Legal Aspects

During the past week, Shanghai has been the host of the event of the year - China International Import Expo. We, from Shimin Law Offices Shanghai, did our best to clarify the legal and business sides of establishing a company and brand presence in China during our event last Friday, the 9th of November hosting the Bulgarian companies that partook in the Expo.

The discussed topics included types of companies suitable for foreign investors and rules and procedures for their forming; the importance of the trademark and patent registrations; distributor and licensing agreements, etc. We successfully managed to provide our guests with practical suggestions on how to start importing their products and services into the Chinese market.

Many thanks to our partners from the International Emerging Europe Business Council, CEATEC and the Bulgarian Small and Medium Enterprises Promotion Agency.

